

Stock Market 101

- What is a stock?
- How to make money on the stock market?
- Why you should invest in Stocks
- How to start Trading/Investing?

What is a Stock?

A stock (also known as “shares” and “equity”) is a type of security that signifies ownership in a corporation and represents a claim on part of the corporation’s assets and earnings.

A holder of stock (a **shareholder**) has a claim to a part of the corporation’s assets and earnings. In other words, a shareholder is an owner of a company.





Company:
Jollibee Foods Corporation



Share of Stock



How to Make Money in Stocks?

Capital Appreciation is the increase in the value of an investment over time. It is the difference between the price at which a stock is sold and the purchase price of the stock.

Dividends are paid out to shareholders, representing earnings of the company that are not going to be reinvested in their business. There are two types of dividends: cash and stock dividends.



Capital Appreciation



Bought 200 shares @ 150 = P 30,000
Sold 200 shares @ 200 = P 40,000

Net Gain : P 9,553.50

Company:
Jollibee Foods Corporation

| BUY | |
|-----------------|-----------|
| STOCK | JFC |
| QTY | 200 |
| PRICE | 150.00 |
| Buy Gross | 30,000.00 |
| Buy Comm | 75.0000 |
| VAT | 9.0000 |
| SCCP | 4.5000 |
| Transaction Fee | 0.0000 |
| Total Charges | 88.50 |
| Net | 30,088.50 |

| SELL | |
|-----------------|-----------|
| STOCK | JFC |
| QTY | 200 |
| PRICE | 200.00 |
| Sell Gross | 40,000.00 |
| Sell Comm | 100.0000 |
| VAT | 12.0000 |
| SCCP | 6.0000 |
| Transaction Fee | 0.0000 |
| Sales Tax | 240.0000 |
| Total Charges | 358.00 |
| Net | 39,642.00 |

NET PROFIT
% GAIN

9,553.50
31.75 %

PLACE THIS BUY ORDER

PLACE THIS SELL ORDER



Share of Stock



Dividends

The PLDT Inc Board declared a final regular dividend of **P40.00 per outstanding share** of the Company's Common Stock. Apr 6, 2021 - C01420-2021.

You own: 300 shares of PLDT Inc.

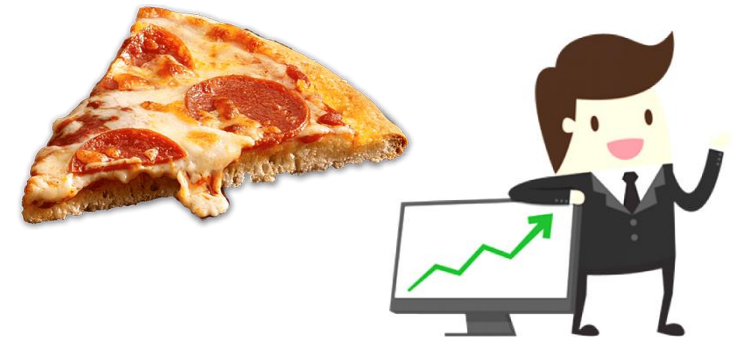
$$300 \times 40.00 = 12,000 \text{ Php}$$

Dividends are a distribution of a company's earnings to its shareholders, decided by the board of directors. They may be in the form of cash or stock.

Company: PLDT Inc. | Stock Code: TEL



Share of Stock



TIME IS YOUR BEST ALLY.
THE BEST TIME TO START IS NOW!



Jollibee Foods Corporation



Subsidiaries:



325.20
(2019)



After 6 years
200%

107.00
(2013)

TIME IS YOUR BEST ALLY.
THE BEST TIME TO START IS NOW!



UNIVERSAL ROBINA
CORPORATION



230.00
(2015)



After 2 years
150%

91.00
(2013)

TIME IS YOUR BEST ALLY.
THE BEST TIME TO START IS NOW!



A purple advertisement for Converge FiberX. At the top left is a cartoon superhero character. To the right, the text "CONVERGE FIBERX" is above "Yan ang Internet!" in large yellow letters. Below this, it says "Get more value with more speeds on your Converge FiberX Plans! Yan ang better Xperience!". At the bottom, it says "UNLIMITED. MAS PINABILIS PA. SULIT NA SULIT!". Below this are six plan cards: Plan 1500 (50 Mbps), Plan 2500 (300 Mbps), Plan 3500 (800 Mbps), Plan 2000 (100 Mbps), Plan 3000 (300 Mbps), and Plan 1599 (60 Mbps). Each card also includes a "NOW FASTER" badge and a "PER DAY" rate.

21.00
(2021)



After 1 year
140%

15.00
(2020)

TIME IS YOUR BEST ALLY.
THE BEST TIME TO START IS NOW!



18.00
(2021)



After 1 year
800%

2.00
(2020)

Why do we need to Invest?

TO **BEAT** THE INFLATION RATE!

Inflation refers to the rise in the prices of most goods and services of daily or common use, such as food, clothing, housing, recreation, transport, consumer staples, etc. **Inflation** measures the average price change in a basket of commodities and services over time.



2014

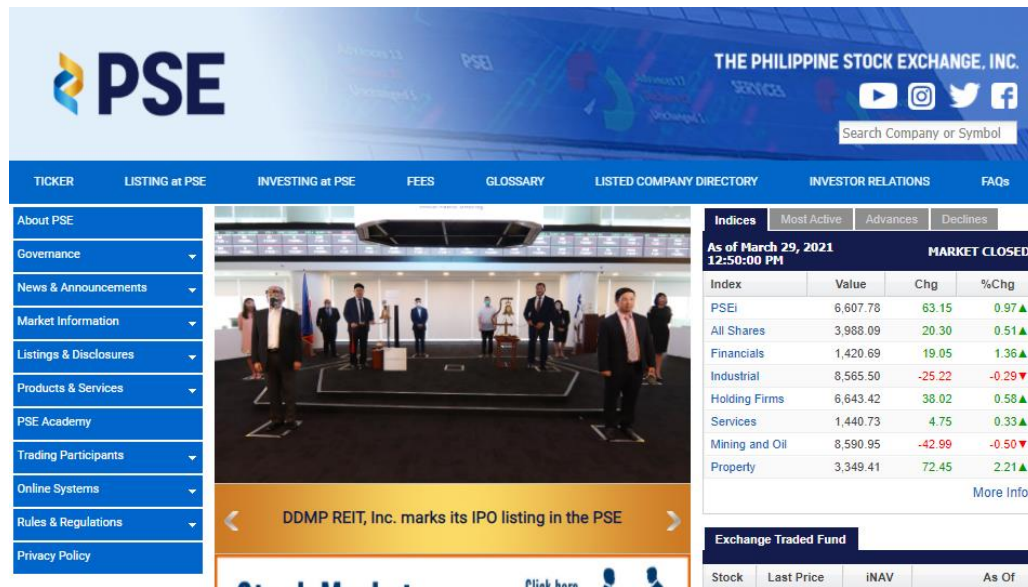
2016

2018

The compounding impact of such **investments** over long periods will help you **beat inflation** by a comfortable margin. **INVEST IN DIVIDEND-PAYING STOCKS:** One good way of staying ahead of **inflation** is buying stocks that pay good dividends. Interest rate offered by banks is usually much less than the **inflation** rate.

What is the PSEi index?

The **PSEi**, is a stock market index of the Philippine Stock Exchange consisting of 30 companies. As the PSE's only broad-base index, it is frequently seen as an indicator of the general state of the Philippine business climate.



Where to find the listed companies
www.pse.com.ph

| | Security Name | Symbol | Last Trade Date | Last Trade Price | Outstanding Shares |
|----|---------------------------------|--------|-----------------|------------------|--------------------|
| 1 | AYALA CORPORATION | AC | Mar 29, 2021 | 763.00 | 627,415,324 |
| 2 | ABOITIZ EQUITY VENTURES, INC. | AEV | Mar 29, 2021 | 36.35 | 5,630,225,457 |
| 3 | ALLIANCE GLOBAL GROUP, INC. | AGI | Mar 29, 2021 | 10.64 | 9,670,733,679 |
| 4 | AYALA LAND, INC. | ALI | Mar 29, 2021 | 35.65 | 14,730,395,599 |
| 5 | ABOITIZ POWER CORP. | AP | Mar 29, 2021 | 23.70 | 7,358,604,307 |
| 6 | BDO UNIBANK, INC. | BDO | Mar 29, 2021 | 106.00 | 4,384,499,115 |
| 7 | BLOOMBERRY RESORTS CORPOR... | BLOOM | Mar 29, 2021 | 6.80 | 10,970,587,789 |
| 8 | BANK OF THE PHILIPPINE ISLANDS | BPI | Mar 29, 2021 | 84.60 | 4,513,103,261 |
| 9 | DMCI HOLDINGS, INC. | DMC | Mar 29, 2021 | 5.65 | 13,277,470,000 |
| 10 | EMPERADOR INC. | EMP | Mar 29, 2021 | 10.28 | 15,838,190,038 |
| 11 | FIRST GEN CORPORATION | FGEN | Mar 29, 2021 | 30.05 | 3,597,914,505 |
| 12 | GLOBE TELECOM, INC. | GLO | Mar 29, 2021 | 1,910.00 | 133,432,727 |
| 13 | GT CAPITAL HOLDINGS, INC. | GTCAP | Mar 29, 2021 | 535.00 | 215,284,587 |
| 14 | INTERNATIONAL CONTAINER TERM... | ICT | Mar 29, 2021 | 124.10 | 2,044,311,325 |
| 15 | JOLLIBEE FOODS CORPORATION | JFC | Mar 29, 2021 | 175.70 | 1,107,739,990 |
| 16 | JG SUMMIT HOLDINGS, INC. | JGS | Mar 29, 2021 | 61.00 | 7,520,983,658 |
| 17 | LT GROUP, INC. | LTG | Mar 29, 2021 | 13.40 | 10,821,388,889 |
| 18 | METROPOLITAN BANK & TRUST CO... | MBT | Mar 29, 2021 | 46.60 | 4,497,415,555 |
| 19 | MEGAWORLD CORPORATION | MEG | Mar 29, 2021 | 3.67 | 31,873,365,872 |
| 20 | MANILA ELECTRIC COMPANY | MER | Mar 29, 2021 | 270.00 | 1,127,098,705 |
| 21 | METRO PACIFIC INVESTMENTS CO... | MPI | Mar 29, 2021 | 3.76 | 30,668,798,752 |
| 22 | PUREGOLD PRICE CLUB, INC. | PGOLD | Mar 29, 2021 | 40.00 | 2,884,232,615 |
| 23 | ROBINSONS LAND CORPORATION | RLC | Mar 29, 2021 | 17.70 | 5,193,830,685 |
| 24 | ROBINSONS RETAIL HOLDINGS, INC. | RRHI | Mar 29, 2021 | 57.50 | 1,549,214,910 |
| 25 | SECURITY BANK CORPORATION | SECB | Mar 29, 2021 | 123.00 | 753,538,887 |
| 26 | SM INVESTMENTS CORPORATION | SM | Mar 29, 2021 | 970.00 | 1,204,582,867 |
| 27 | SAN MIGUEL CORPORATION | SMC | Mar 29, 2021 | 121.50 | 2,378,524,978 |
| 28 | SM PRIME HOLDINGS, INC. | SMPH | Mar 29, 2021 | 37.05 | 28,879,231,694 |
| 29 | PLDT Inc. | TEL | Mar 29, 2021 | 1,267.00 | 216,055,775 |
| 30 | UNIVERSAL ROBINA CORPORATION | URC | Mar 29, 2021 | 132.50 | 2,204,161,868 |

Where to find company disclosures?

- Dividends
- Listings
- Company Announcements
- Company Reports

www.edge.pse.com.ph

Exchange Notices

| Listing Notices <small>more ></small> | Disclosure Notices <small>more ></small> |
|--|---|
| Listing-related announcements from the PSE Listings Department. | Disclosure-related announcements from the PSE Disclosure Department. |
| GMA Holdings, Inc. - Reduction and Monitoring of Philippine D... Dec 06, 2021 02:14 PM | ECP - Applicability of Substantial Acquisition Rule and Trading... Dec 03, 2021 09:12 AM |
| [Amend-1]Transpacific Broadband Group Int'l. Inc.: Private Pla... Dec 06, 2021 11:32 AM | [Amend-1]TKC - Lifting of Trading Suspension Nov 29, 2021 11:57 AM |
| Philippine Estates Corporation: Stock Rights Offering - Proced... Dec 03, 2021 07:07 PM | [Amend-3]URC - Lifting Trading Suspension Nov 29, 2021 08:21 AM |
| Philippine Estates Corporation: Stock Rights Offering – Final ... Dec 03, 2021 07:04 PM | [Amend-2]URC - Lifting Trading Suspension Nov 26, 2021 12:18 PM |
| [Amend-1]Philippine Estates Corporation: Stock Rights – Final... Dec 03, 2021 07:02 PM | [Amend-1]URC - Applicability of Substantial Acquisition Rule a... Nov 26, 2021 09:13 AM |
| Medilines Distributors Incorporated: Initial Public Offering - Lis... Dec 03, 2021 05:08 PM | URC - Applicability of Substantial Acquisition Rule and Trading... Nov 26, 2021 09:09 AM |
| Haus Talk, Inc.: Initial Public Offering – Preliminary Terms and ... Dec 03, 2021 03:59 PM | Non-Compliance with Structured Reportorial Requirements of ... Nov 25, 2021 11:00 AM |
| The Keepers Holdings, Inc.: Follow-on Public Offering of Com... Dec 03, 2021 10:31 AM | Publication of Penalties Nov 25, 2021 10:08 AM |
| EEL Corporation: Follow-on Public Offering of Series A and Se... Dec 03, 2021 07:57 AM | Cut-off for Posting Disclosures on PSE EDGE Portal Nov 24, 2021 04:18 PM |
| Transpacific Broadband Group Int'l. Inc.: Private Placement – ... Dec 02, 2021 05:39 PM | [Amend-1]PHA - Lifting of Trading Suspension Nov 24, 2021 12:54 PM |



Company Disclosures

| Company Announcements <small>more ></small> | Financial Reports <small>more ></small> | Other Reports <small>more ></small> |
|---|---|--|
| Corporate acts, developments or events relating to the operations and business of listed companies. | Periodical reports containing the financial condition and results of operations of listed companies. | Other periodic SEC and PSE reportorial requirements. |
| Material Information/Transactions AC Dec 06, 2021 04:21 PM C08192-2021 | Quarterly Report STN Nov 26, 2021 12:02 PM CR08148-2021 Quarterly Report Nov 25, 2021 08:47 AM CR08124-2021 Quarterly Report Nov 23, 2021 12:19 PM CR08087-2021 Sport Nov 23, 2021 10:30 AM CR08084-2021 Sport Nov 23, 2021 10:26 AM CR08083-2021 Sport Nov 22, 2021 12:35 PM CR08067-2021 Sport Nov 22, 2021 09:45 AM CR08065-2021 Sport | Other SEC Forms, Reports and Requirements GTCAP Dec 06, 2021 03:04 PM CR08229-2021 Statement of Changes in Beneficial Ownership of Securities ACEN Dec 06, 2021 02:27 PM CR08228-2021 Other SEC Forms, Reports and Requirements FB Dec 06, 2021 01:42 PM CR08227-2021 List of Top 100 Stockholders (Common Shares) PRIM Dec 06, 2021 12:44 PM CR08226-2021 Initial Statement of Beneficial Ownership of Securities VITA Dec 06, 2021 12:24 PM CR08225-2021 Other SEC Forms, Reports and Requirements FRUIT Dec 06, 2021 11:33 AM CR08224-2021 Public Ownership Report STR Dec 06, 2021 10:37 AM CR08223-2021 Statement of Change in Beneficial Ownership of Securities |

5 Most Viewed Disclosures

Today

| | |
|-------|-----------------------------------|
| ALLDY | Material Information/Transactions |
| SGP | Material Information/Transactions |
| BDO | Declaration of Cash Dividends |
| DFNN | Stock Rights Offering |
| ECP | Press Release |

This Week

| | |
|-------|---|
| IDC | [Amend-2]Declaration of Stock Dividends |
| BSC | Press Release |
| DMC | Press Release |
| ALLDY | Material Information/Transactions |
| AGI | Declaration of Cash Dividends |

TOTAL MARKET ACCOUNTS ►

Data for this report was gathered from information provided by 130 active trading participants (TPs) in 2019.

1,228,038 total stock market accounts in 2019, a **12.7 percent increase** from 1,089,413 accounts in 2018.

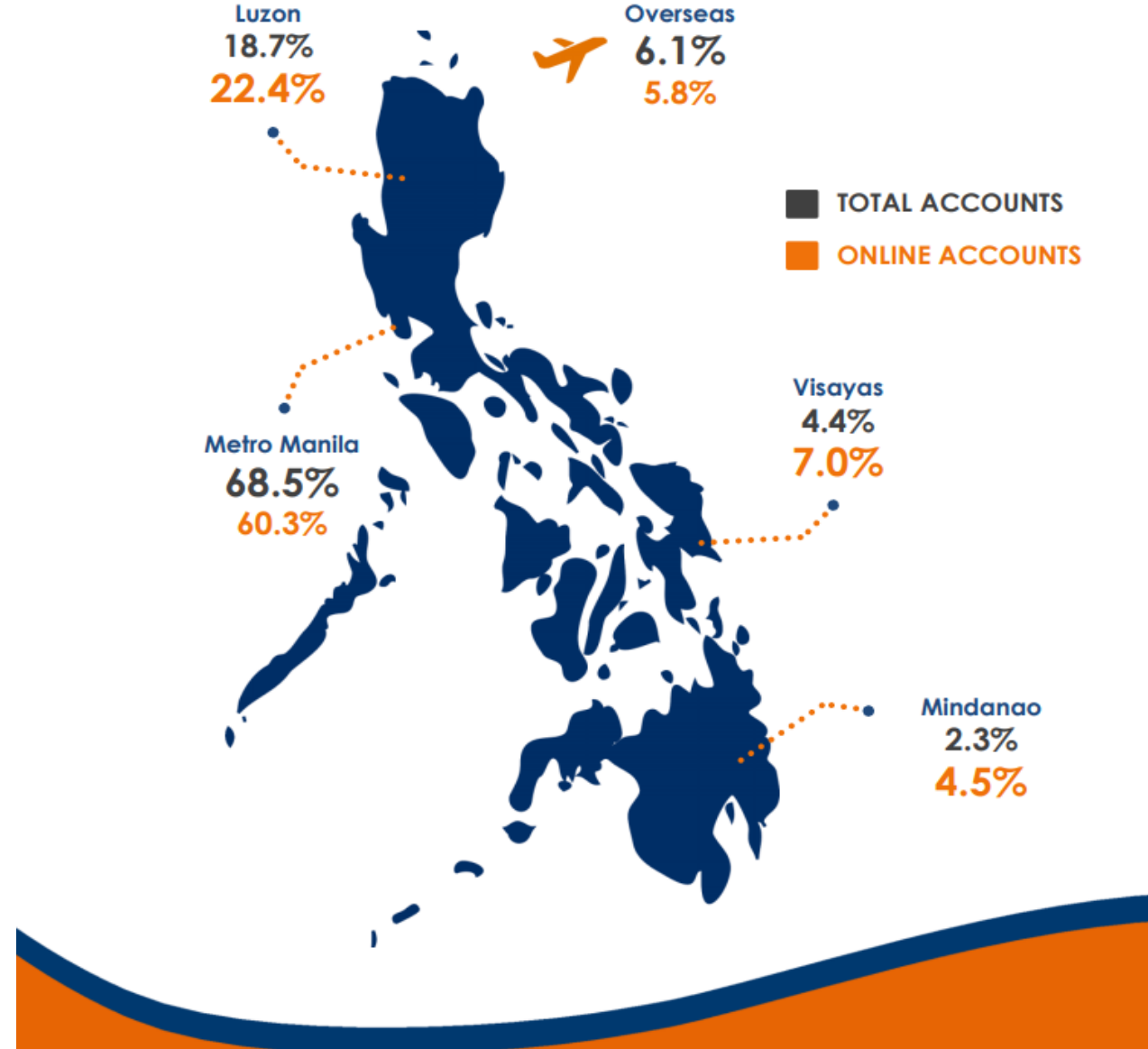
In 2019, the number of adults in the **Philippines** amounted to approximately **63 million**.

Less than 2% of Filipinos Invest in Stocks!

55% of adults in the **United States** are invested in the stock market.

Singapore has roughly **33%** of their population participate in their stock market, Malaysia, **18%** and Hong Kong **17%**.

A majority of retail investors are concentrated in **Metro Manila** and **Luzon**. However, while **online investors** are still mostly situated in these areas, they also have more presence in the **Visayas** and **Mindanao**

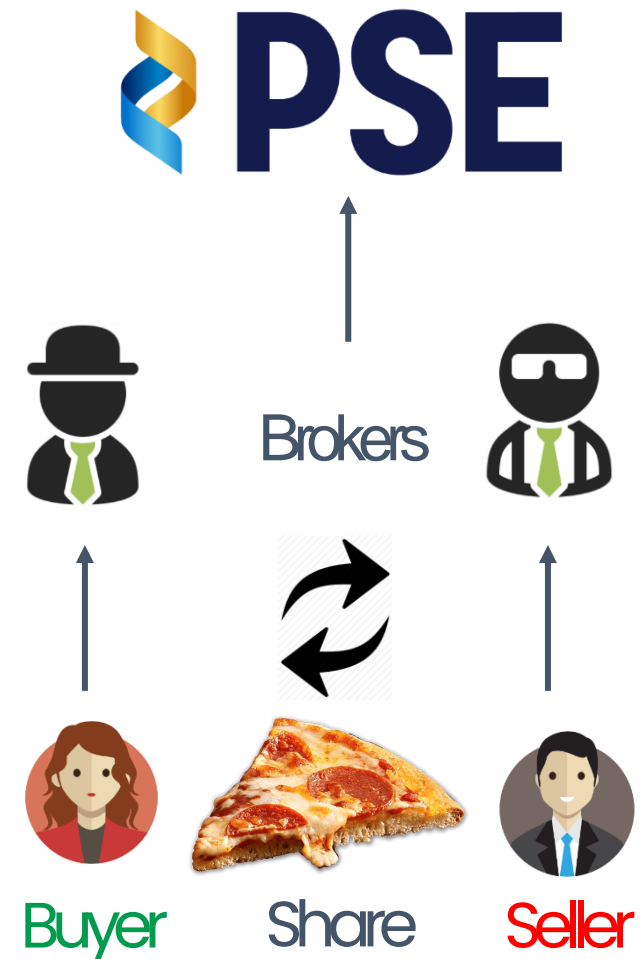


How to start Trading/Investing on Stocks?

- 1. Get a Stockbroker
- 2. Fill out account opening forms
- 3. Ready at least two(2) Valid IDs
- 4. Deposit minimum investment to the broker.
- 5. Submit all the requirements and wait for account approval
- 6. Start buying Stocks!

Two types of accounts:

| Online account | Traditional Account |
|---------------------------|-------------------------|
| Client discretion trading | Broker assisted trading |
| Needs internet | Does not need internet |
| For Active Investors | For Passive Investors |



INVESTMENT IS A FORM OF SAVINGS

- ✓ You set aside your extra fund.
- ✓ You can withdraw it anytime.
- ✓ You have access to potential gains from higher interest.
- ✓ It gives you privilege to be a part-owner of one of the biggest or growing companies in the Philippines.
- ✓ You can participate to the Philippine economy's growth.





Start buying trees so you can stop working...



**Invest in stocks today
send us a message!**

Facebook Page:

- <https://www.facebook.com/StockBytesPH>

Tiktok Account:

- <https://tiktok.com/@stockbytesph>

Twitter:

- <https://twitter.com/stockbytesph>

Website:

- <https://stockbytes.net/>